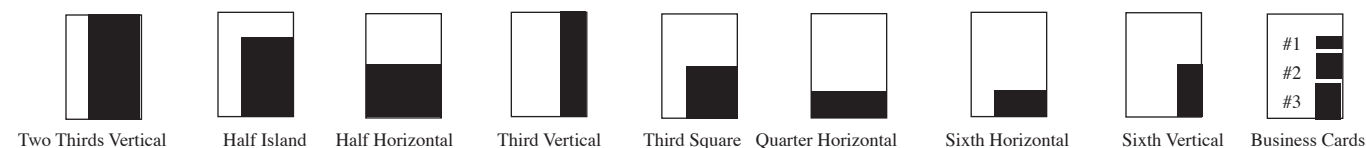


Ad Rate Sheet #18

ADVERTISEMENT	4 COLOR	BLACK & WHITE	SIZE
Back Cover	\$7250		8.375"w by 10.875"h plus .125" on all 4 sides
Front Inside Cover	7000		8.375"w by 10.875"h plus .125" on all 4 sides
Back Inside Cover	6250		8.375"w by 10.875"h plus .125" on all 4 sides
Double Truck • Pages 1-16	6850		see artwork requirements
Double Truck	6250		see artwork requirements
Full Page • Pages 1-8	4025		8.375"w by 10.875"h plus .125" on all 4 sides
Full Page • Pages 9-16	3500		8.375"w by 10.875"h plus .125" on all 4 sides
Full Page	3000	\$2350	use above or live area space: 7.5"w by 9.875"h
Two Thirds Page Vertical	2200	1900	4.875"w by 9.875"h
Half Page Island	1900	1650	4.875"w by 7.25"h
Half Page Horizontal	1700	1450	7.50"w by 4.875"h
Third Page Vertical	1400	1150	2.375"w by 9.875"h
Third Page Square	1400	1150	4.875"w by 4.875"h
Quarter Page Horizontal	1100	900	7.50"w by 2.375"h
Sixth Page Horizontal	800	650	4.875"w by 2.375"h
Sixth Page Vertical	800	650	2.375"w by 4.875"h
Business Card #3	550	450	2.375"w by 3.625"h
Business Card #2	375	300	2.375"w by 2.375"h
Business Card #1	225	150	2.375"w by 1.125"h



FILMMAKER Magazine is a quarterly publication. The four issues are WINTER, SPRING, SUMMER and FALL.

FREQUENCY DISCOUNTS are available on four-time consecutive insertions.

SPECIAL OPTIONS include Gatefold Covers, Blow-ins, Inserts and Website Placement. Call for further information.

AD DIRECTOR • Ian Gilmore • phone 212-465-8200 x220 • fax 212-465-8525 • email ian@filmmakermagazine.com

FILMMAKER reserves the right to refuse any ad for any reason, including overdue payment. Prices and schedule are subject to change without notice. By placing an insertion with FILMMAKER, the advertiser accepts full responsibility for any claims made by the advertisement. FILMMAKER assumes no responsibility for the content of any ads placed in the magazine.

ARTWORK and PAYMENT REQUIREMENTS

PLEASE SEND DIGITAL FILES: Fully composed Photoshop PDF files, with Mode on CMYK for Four Color ads or Grayscale for Black and White ads. Graphics Quality PDF from other professional graphics programs can also be used if necessary.

RESOLUTION: 300 DPI

LIVE AREA: 7.50"w by 9.875"h

TRIM SIZE OF MAGAZINE: 8.375"w by 10.875"h

FULL PAGE BLEED ADS: Add 1/8 inch (.125") to all 4 sides of the TRIM SIZE of the magazine above. There is no extra charge.

DOUBLE TRUCK ADS: Prepare two full page, full bleed ads or a two-page reader spread.

BINDERY: Perfect Bound

DIGITAL FLIPBOOK: Every print issue of FILMMAKER Magazine is converted into a digital version that will include hotlinks from the URL included in the print ad. Make sure the website information in the print ad is clearly visible and includes "www" in the address. This feature will help drive significant traffic to your website for many years.

PAYMENT must accompany the artwork for first time advertisers. Payment options include

1. **CHECKS** payable to FILMMAKER Magazine - US Currency Only!
2. **Credit Card** - Visa, MC, AMEX
3. **PayPal** - send full payment information to publisher@filmmakermagazine.com.

ADDITIONAL CHARGES: Advertiser will be held responsible for additional production charges if work is required on the submitted materials. **ALL MATERIALS SUBMITTED BECOME THE PROPERTY OF FILMMAKER MAGAZINE.**

CLIP COUPONS ARE STRONGLY DISCOURAGED: Please call about Blow-in Cards or other special options.

ARTWORK MATERIALS can be sent with a **PAPER PROOF INCLUDED** on a CD to the attention of the Ad Director, FILMMAKER Magazine, 68 Jay Street, Room 425, Brooklyn, NY 11201

EMAIL: Smaller ads can be emailed to ian@filmmakermagazine.com. FILMMAKER Magazine will not be held responsible for artwork glitches occurring with email transmission of ad artwork.

NOTE: If you are looking for the smaller ads that used to run in the CLASSIFIED SECTION, please look at the three Business Card sizes mentioned on the new ad rate sheet. These ads will run in the back of the magazine, mingling with editorial text.

SPECIAL NOTE: Please notice that FILMMAKER Magazine is at a new address.

CONTACT: Ian Gilmore • phone 212-465-8200 x220 • fax 212-465-8525 • email ian@filmmakermagazine.com